



Pamela Printing Company
550 Julie Rivers Drive, Suite 310
Sugar Land, Texas 77478

ADVERTISING CONTRACT

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____

Fax: _____

E-mail address: _____

Terms of Contract

- Ad copy is due the 5th of the month, late ads are on a per case exception, upon availability. If the 5th is a Saturday, it is due on the 4th. If the 5th is a Sunday, it is the first business day after.
- All ads must be **camera ready in PDF file**. Ad copy may change throughout the contract term; however, new ad must also be **camera ready** and submitted by the 5th.
- Discounts will be applied for contracted multiple issue listings as follows:
 Quarterly - 5% (3 months)
 Semi-annually - 10% (6 months)
 Annually - 15% (12 months)
- Annual contract when paid monthly by credit card only the discount is 7.5 %.
- Payment is expected when ad placed, but always within 10 days of ad placement, unless prior arrangements have been made.**

Payable to: Pamela Printing Company – 550 Julie Rivers Drive, Suite 310 Sugar Land, Texas 77478
10% of monthly rate will be assessed as late fee after 10 days.

Please Indicate Advertisement Choice Below:

Ad Size	Price	# of Issues	Discount	Total Due
<input type="checkbox"/> Business Card	\$150	1 3 6 12	_____	\$_____
<input type="checkbox"/> ¼ Page	\$200	1 3 6 12	_____	\$_____
<input type="checkbox"/> ½ Page	\$375	1 3 6 12	_____	\$_____
<input type="checkbox"/> Full Page	\$500	1 3 6 12	_____	\$_____
<input type="checkbox"/> Full Page	\$675	1 3 6 12	_____	\$_____

(Inside – Front/Back Cover)

Business Card - Horizontal 3 ½" across by 2" long; Vertical 2" across by 3 ½" long
 ¼ Page – Horizontal 8" across by 2 ¾" long; Vertical 3 ¾" across by 5" long
 ½ Page – Horizontal 8" across by 5" across; Vertical 3 ¾" across by 10 ½" long

Advertising to Appear in the Following Consecutive Issues:

- | | |
|--|---|
| <input type="checkbox"/> January 2016 | <input type="checkbox"/> July 2016 |
| <input type="checkbox"/> February 2016 | <input type="checkbox"/> August 2016 |
| <input type="checkbox"/> March 2016 | <input type="checkbox"/> September 2016 |
| <input type="checkbox"/> April 2016 | <input type="checkbox"/> October 2016 |
| <input type="checkbox"/> May 2016 | <input type="checkbox"/> November 2016 |
| <input type="checkbox"/> June 2016 | <input type="checkbox"/> December 2016 |

Pamela Printing reserves the right to reject any advertisement or listing at any time for any reason.

E-mail contract and artwork to patricia@pamelaprinting.com or drop contract/payment off at:

Pamela Printing Company 550 Julie Rivers Drive, Suite 310 Sugar Land, Texas 77478

Advertiser/Agent

Date

2016 Newsletter Rates

Cost for Multiple Months with **Discounts** **when paid in full** for term of contract.

A monthly payment plan is available upon request for yearly contracts however, they come with reduced discount and **10% of monthly rate will be assessed as late fee after 10 days**, payment is expected within 10 days of submitting your ad. Ad deadline is normally the 5th of the month unless the 5th falls on either a Sat/Sunday, then being the 4/6th of the month. Please read your contract for any additional restrictions.

Business card size under contract:

1 month-\$150.00 paid monthly (No Discount)

3 months prepaid -\$450.00 (5%) – (\$22.50) = \$427.50

6 months prepaid -\$900.00 (10%) – (\$90.00) = \$810.00

12 months prepaid -\$1800.00 (15%) – (\$270.00) = \$1530.00

12 months paid monthly-\$1800.00 (7.5%) – (\$144.00) = \$1656.00 = **\$138.00 each month by CC only

¼ page size under contract:

1 month prepaid -\$200.00 (No Discount)

3 months prepaid -\$600.00 (5%) – (\$30.00) = \$570.00

6 months prepaid -\$1200.00 (10%) – (\$120.00) = \$1080.00

12 months prepaid -\$2400.00 (15%) – (\$360.00) = \$2040.00

12 months paid monthly-\$2400.00 (7.5%) – (\$180.00) = \$2220.00 = **\$185.00 each month by CC only

½ page under contract:

1 month-375.00 (No Discount)

3 months prepaid -\$1125.00 (5%) – (\$56.25) = \$1068.75

6 months prepaid -\$2250.00 (10%) – (\$225.00) = \$2025.00

12 months prepaid -\$4500.00 (15%) – (\$675.00) = \$3825.00

12 months paid monthly-\$4500.00 (7.5%) – (\$337.50) = \$4162.50 = **\$347.00 each month by CC only

Full page under contract:

1 month-\$500.00 (No Discount)

3 months prepaid-\$1500.00 (5%) – (\$75.00) = \$1425.00

6 months prepaid-\$3000.00 (10%) – (\$300.00) = \$2700.00

12 months prepaid -\$6000.00 (15%) – (\$900.00) = \$5100.00

12 months paid monthly-\$6000.00 (7.5%) – (\$450.00) = \$5550.00 = **\$463.00 each month by CC only

Full page inside front/back cover under contract:

1 month-\$675.00 (No Discount) There is no guarantee for the following months' availability.

3 month prepaid-\$2025.00 (5%) – (\$101.25) = \$1923.75

6 month pre-paid-\$4050.00, (10%) – (\$405.00) = \$3645.00

1 year-pre-paid -\$8100.00 - (15%) – (\$1215.00) = \$6885.00

12 months paid monthly-\$8100.00 (7.5%) – (\$608.00) = \$7492.00 = **\$625.00 each month by CC only