

AD Rate Sheet

River Park - 1,200 Copies

Please mark ad size you are requesting to be placed into the River Park Newsletter. This is a quarterly publication.

**SF25 Ad Placement Fee / Each Ad Change: \$25.00						
X	Ad Type / Size (WxH)	1 Issue	2 Issues Unit Price (Per issue)	4 Issues Unit Price (Per issue)	
	Business Card / 3.75" x 2"		\$120.00	\$114.00	\$108.00	
	1/4 Page / 3.75" x 5"		\$228.00	\$217.00	\$205.00	
	1/3 Page / 7.75" x 3.25"		\$320.00	\$304.00	\$288.00	
	1/2 Page / 7.75" x 5"		\$400.00	\$380.00	\$360.00	
	Full Page / 7.75" x 10.25"		\$704.00	\$669.00	\$634.00	
	Customer Supplied Insert 8.5" x 11"		\$800.00			
	Pamela Printing Inserts					
	PP1	Loose Insert / 8.5" x 11" / Full Color 1-Side			\$850.00	
	PP2	Lo	oose Insert / 8.5" x 11" ,	\$975.00		

Number	of	Issues

Please mark all months that ad will appear.

WINTER (JAN)	Spring (Apr)	Summer (Jul)	FALL (OCT)
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- We accept payment for up to 12 months for ad space
 Send artwork to david@pamelaprinting.com
 Fax 281.240.1312
 - Make checks payable to Pamela Printing Co.

550 Julie Rivers Dr., Suite 310 Sugar Land, Texas 77478

We accept all major credit cards
Ad Placement form must be included with payment

Ad Placement/Change Fee \$25.00
Monthly Ad
Typeset (min. \$35)
Total









River Park Newslette	r		Date:	· · · · · · · · · · · · · · · · · · ·	
Placement Form Company Name:					
Contact:					
Phone:					· · · · · · · · · · · · · · · · · · ·
Email Address:					
Size of Ad: (Bus Card)	(1/4 Page)	(1/3 Page)	(1/2 Page)	(Full Page)	
Number of Issues:					
Inserts: Loose - Custom	er Supplied: \$	800.00			
Loose - PPC produced:	\$850.00 (Cold \$975.00 (Cold \$25.00 (Ad Pla	or 2-side))		
Run time: Winter (Jan)	Spring (Apr)	Summer (Jul) Fall (O	ct)	
Method of Payment: Ch	eck No				
Credit Card: (Visa) (MC	ard) (AmEx)	(Discover)		Ad Placement/ Change Fee \$2 :	5.00
Card No:				Λ Λ = = 4 l · · · · · · · · · · · · · · · · · ·	
Expiration Date:				Monthly Ad Typeset (min. \$35)	
Street Number:				,,	
Zip Code:				Total	
Notes:					