



P R I N T I N G



AD Rate Sheet

2 8 1 - 2 4 0 - 1 3 1 3

Fall Creek - 2,100 Copies

Please mark ad size you are requesting to be placed into The Leaves of Fall Creek Newsletter.

| **SF25 Ad Placement Fee / Each Ad Change: \$25.00 | | | |
|--|-----------------|---|-------------------------------|
| X | Item No. | Ad Type / Size (WxH) | Unit Price (Per issue) |
| | FC1 | Business Card / 3.75" x 2" | \$95.00 |
| | FC2 | 1/4 Page / 3.75" x 5" | \$175.00 |
| | FC3 | 1/3 Page / 7.75" x 3.25" | \$225.00 |
| | FC4 | 1/2 Page / 7.75" x 5" | \$350.00 |
| | FC5 | Loose Insert (Customer Supplied) / 8.5" x 11" | \$600.00 |
| | | Pamela Printing Inserts | |
| | PP1 | Loose Insert / 8.5" x 11" / Black 1-Side | \$688.00 |
| | PP2 | Loose Insert / 8.5" x 11" / Black 2-Side | \$766.00 |
| | PP3 | Loose Insert / 8.5" x 11" / Full Color 1-Side | \$980.00 |
| | PP4 | Loose Insert / 8.5" x 11" / Full Color 2-Side | \$1,079.00 |

_____ Number of Months

Please mark all months that ad will appear.

| | | | |
|--------------|--------------|--------------|------------|
| WINTER (JAN) | SPRING (APR) | SUMMER (JUL) | FALL (OCT) |
|--------------|--------------|--------------|------------|

- We accept payment for up to 12 months for ad space
- Send artwork to david@pamelaprinting.com
- Fax - 281.240.1312
- Make checks payable to **Pamela Printing Co.**

550 Julie Rivers Dr., Suite 310
Sugar Land, Texas 77478

We accept all major credit cards

Ad Placement form must be included with payment

| | |
|-------------------------|----------------|
| Ad Placement/Change Fee | \$25.00 |
| Monthly Ad | _____ |
| Typeset (min. \$35) | _____ |
| Total | _____ |



The Leaves of Fall Creek Newsletter

Date: _____

Placement Form

Company Name: _____

Contact: _____

Phone: _____

Email Address: _____

Size of Ad: (Bus Card) (1/4 Page) (1/3 Page) (1/2 Page)

Price: (\$95.00) (\$175.00) (\$225.00) (\$350.00)

Inserts: Loose - Customer Supplied: \$600.00

Loose - PPC produced: \$688.00 (Black 1-side)

\$766.00 (Black 2-side)

\$980.00 (Color 1-side)

\$1,079.00 (Color 2-side)

\$25.00 (Set up fee)

Run time: Winter (Jan) Spring (Apr) Summer (Jul) Fall (Oct)

Method of Payment: Check No. _____

Credit Card: (Visa) (MCard) (AmEx) (Discover)

Card No: _____

Name on Card: _____

Expiration Date: _____

Address: _____

City, State, Zip: _____

Notes:

Rev. March 2014

| | |
|-----------------------------|----------------|
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| Total | _____ |